

**BRUCE  
KIRKBY**

# GROWTH

*REVEALING HIDDEN POTENTIAL & GRABBING HOLD OF "WHAT CAN BE"*

**CIBC**   
CIBC PRIVATE WEALTH  
WOOD GUNDY

**PURPOSE**

**PURPOSE IS A FEELING, NOT WORDS  
YOU FIND THE PATH BY WALKING IT  
GROWTH & GREATNESS ARE SELF-ASSIGNMENT**

*IS*  
**EVERYTHING**

**PRACTICE**

**PRACTICE—NOT TALENT—IS THE FOUNDATION OF GROWTH & GREATNESS  
YOU LEARN BY DOING. DON'T WATCH, WADE IN & TRY  
FEAR IS A COMPASS POINTING TOWARDS GROWTH & OPPORTUNITY**

*BECOME*  
**"THE BEST AT  
GETTING BETTER"**

**PROCESS**

**GROWTH TAKES TIME; CHANGE HAPPENS SLOW UNTIL IT HAPPENS FAST  
CONSISTENCY BEATS INTENSITY  
INSTEAD OF ACCOMPLISHMENT, AIM FOR GROWTH AND YOU'LL GET BOTH**

*IS HOW YOU*  
**MOVE  
MOUNTAINS**

MISOGL : 50/50 & DON'T DIE