

**BRUCE  
KIRKBY**

# AIMING FOR GROWTH FIRST

*TRANSFORMING "WHAT MIGHT HAVE BEEN" INTO "WHAT WE BECAME"*

**PURPOSE IS A FEELING, NOT WORDS  
GROWTH AND GREATNESS ARE SELF-ASSIGNMENT  
YOU FIND THE PATH BY WALKING IT**

*IS THE START OF  
**EVERYTHING***

**PRACTICE—NOT TALENT—IS THE FOUNDATION OF GREATNESS  
TOMORROW'S GOALS DETERMINE TODAY'S PRACTICE, NOT VICE VERSA  
FEAR IS A COMPASS POINTING TOWARDS GROWTH**

*TAKE PRIDE IN BEING  
**"THE BEST AT  
GETTING BETTER"***

**CHANGE TAKES TIME  
CONSISTENCY BEATS INTENSITY  
AIM FOR GROWTH NOT ACCOMPLISHMENT, BECOME THE PERSON WHO CAN**

*IS HOW YOU  
**MOVE  
MOUNTAINS***